



MARKETING & COMMUNICATIONS INTERN

Nourish Community Market

About Nourish Community Market

Nourish Community Market will be Aurora's first and only community-owned natural grocery store. It will be a one-stop shop for high quality, locally sourced, natural and organic products and a business dedicated to serving our community. We have a mission to cooperatively create a vibrant community-owned, full-service grocery store and gathering place that features highly nutritious, wholesome, sustainably sourced products. We currently have just under 800 member-owners who have invested in making this grocery store a reality, and are working towards reaching 1,500 member-owners by the end of May, 2017.

About the position

Nourish Community Market is seeking a paid Marketing & Communications intern to join our team and put your skills to work building affinity for and membership in our community-owned grocery store. This is primarily a remote position to begin in January 2017. We anticipate this to be a 10-15 hour per week position.

Required Qualifications

- Knowledge of social media and its application as a marketing tool
- Interest and/or experience in graphic design
- A basic understanding of messaging as it relates to a business or nonprofit
- Ability to be creative and innovative
- Ability to work independently
- Ability to assess results and adjust tactics as necessary
- An interest in local, sustainable food and/or food co-ops

Desired Qualifications

- Experience with Mailchimp or other basic email marketing program
- Knowledge of basic website design/editing
- Bilingual English/Spanish a plus

How you'll benefit

- Be a part of an exciting start-up and learn the ins and outs of the food co-op model
- Help a much needed community organization flourish and build a better community and stronger local economy.
- Gain some real world experience. Opportunities will be available to attend meetings with other co-ops, community leaders and local food visionaries.
- See the results of your work. When our store opens, you'll know that you were one of the many people who helped build it.

Please apply by sending an email with your resume and a cover letter to anneli.berube@gmail.com, with 'Marketing & Communications Intern' noted in the subject line.